



Call to Order

The Executive Meeting of Strathroy's BIA was virtually called to order on July 13th, 2022, at 8:04 am.

Attendees

Voting members in attendance included Robin Tiller, Sue Looman, Michael Buranyi, John Pammer, Meredith Chatelain and Nathan Wilcox

Regrets: Chris Traczuk, Joanne Vanderheyden and Jerrika Geneau

Guests: Jay Slaven, Blackgate Tattoo

Introduction of new BIA Board members Meredith Chatelain and Nathan Wilcox.

Discussion with Jay Slaven re: effect downtown Strathroy 2 hour parking restriction has on businesses. There are several business in the downtown area that are affected by the two hour parking restriction. In regards to Blackgate Tattoo, many client appointments vary from 3 hours up to 8 hours. Clients cannot leave during procedure to move cars. There are 5 plus similar shops in the core area. Appointment length in excess of two hours is common to many personal care providers, and also applies to retail/restaurant patrons looking for an option that provides a longer experience. The current situation requires 2 hour curbside parking OR parking in a municipal lot. However, the municipal lots are also encouraged for downtown tenants and business staff. Quite often the lots can be full for afternoon parking. The best empty lot would be by the train tracks. This is a fair distance from the core retail spaces. Jay requested support from the BIA to gather support from BIA Business member to devise a solution and deliver it to council. The most cost effective solution proposal involves the Municipality having available "extended parking pass" plaques that a business could give to their client to identify that the vehicle owner is currently involved in an activity that requires more than the current two hour limitation. The BIA Board agrees with Jay's initiative and would support this request to Council that an option to extend two hour parking in the core area would be beneficial to BIA Member businesses.

Approval of Minutes

Motion 22-07-22 was made by Sue Looman to accept the minutes of June 8th, 2022, meeting. John Pammer seconded. All in favour. Carried.

Actions/Main Motions

Update on CTV contracts

CTV contracts currently at 12 spots (with 6 signed/paid applications).

Proposed new office space

No update.

Update on empty Board Seats (this item will now be closed/with an on-going list of candidates for future)



We have fulfilled our composition and I am looking forward to a productive (and fun) 2022-2023. We have fulfilled our composition requirements.

2 Councillors

1. Joanne Vanderheyden
2. Michael Buranyi (Business Advocacy + Security committee)

7 Directors at large:

1. Chair - Robin Tiller (Communication + Finance committee)
2. Vice-Chair - John Pammer (Beautification committee)
3. Treasurer - Sue Looman (Finance committee)
4. Chris Traczuk (Promotions committee)
5. Jerrika Geneau (Communications committee)
6. Meridith Chatelain
7. Nathan Wilcox

Open Position - Secretary

Treasurer's Report – The financial statement was circulated and presented by Sue Looman. BIA account is sound and **Motion 22-07-23** was made by John Pammer to accept the financial report as presented. Seconded by Meridith Chatelain. All in favour. Carried.

Motion 22-07-24 was made by John Pammer move \$ 20,000 to reserve fund. Seconded by Meridith Chatelain. All in favour. Carried.

Promotions Report - The Downtown Market seems to be well attended and the business's are informed/preparing for the August 6th Morning/Night Market (Front and Frank to be closed in excess of 12 hours).

Beautification Report - Discussion has begun about the Christmas baskets and John Pammer will make inquiries for the 2022 baskets.

Communications Report – Numerous social media post were made to promote summer events.

Business Advocacy Report – Popup patio funding continues. \$2,500 in funding has been secured and the CIP application for \$ 1,500 has been approved. Currently waiting for the four interested business to sign contracts. Patios will arrive shortly thereafter.

Security Committee Report – no report this month.



Other Business

New Business's in/Business Out of Area

IN - Gadget Guru in Shops on Sydenham

IN - Fabric Faire, 3 Centre St W (old Optical building)

Town Event List - in Bold is confirmed, added to BIA event calendar

2022 - every Saturday DOWNTOWN STRATHROY MARKET - contact Kaitlyn

2022-07-16 PRIDE IN THE PARK -contact Frank Emanuele

2022-08-06 FEAST ON FRONT

2022-08-13 HAVANA NIGHT SUMMER SHOPPING EVENT - Shops on Sydenham - contact Sue Looman

2022-09-17 FALLING LEAVES FESTIVAL - contact Jerrika Geneau

2022-09-09 STRATHROY CHAMBER OF COMMERCE GOLF TOURNAMENT - contact Shaun McGill

2022-10-29 STRATHROY BIA BUSINESS TRICK OR TREATING

2022-11-19 WINTERFEST - contact Kaitlyn Topham

2022-11-19 STRATHROY CHRISTMAS PARADE - contact Kaitlyn Topham

2022-12-03 STRATHROY BIA CHRISTMAS EVENT - contact Robin Tiller (horse and carriage booked Dec 3rd, \$ 750.00)...waiting for contract

New Business

No action has been taken yet on a BIA coordinator/social media contract position.

Discussion on Digital Main Street opportunity with a time goal of Sept 2022 to Sept 2023. Digital Service Squad providing downtown core business with digital assessment and opportunities for grants. Micheal Buranyi will provide updates as the program progresses.

Next Meeting(s)

Executive Meeting: Wednesday, August 10th, 2022, at 8:00 am via zoom

General Member meeting, tentatively moved to second week of September as a BBQ – date to be determined

Adjournment

Motion 22-07-25 was made by Sue Looman to adjourn the meeting at 9:00 am. John Pammer seconded. All in favour. Carried.